



**OF FEAT**  
**CARTAGENA**  
Las Américas  
9-13 September 2018

**SPONSORSHIP AND  
ADVERTISING  
OPPORTUNITIES**





# SPONSORSHIP AND ADVERTISING OPPORTUNITIES

## Welcome

The International Federation of Essential Oils and Aroma Trades (IFEAT) has a wide range of sponsorship and advertising opportunities available at the annual IFEAT Conference and Exhibition. The Conference attracts an enviable international audience representing all reaches of the flavour and fragrance industry.

There are packages available to suit every company's needs and budget, some that also include exhibition stand space and display facilities, offering the advantage of being able to speak directly with the delegates - your potential customers and suppliers. In some cases, there may also be the facility to demonstrate your products to visitors.

All rates are in US Dollars (\$).

### Terms and Conditions of booking:

All options must be purchased online at [ifeat.org](http://ifeat.org) and are sold on a first-come, first-served basis. Confirmation will only be sent once payment has been received.

**CANCELLATION:** All cancellations must be made in writing. Cancellations made within 60 days of the event will be liable to a 50% cancellation fee. Cancellations made within 30 days of the event will be liable for a 100%, full payment fee of the total invoice amount for the original booking.

**DEADLINES:** Companies will be notified of relevant deadlines where applicable once payment has been received. Failure to meet the deadlines may result in the option being undelivered as described.





## \*PLATINUM CONFERENCE SPONSOR

MEMBER PRICE: \$20,200.00 NON-MEMBER PRICE: N/A

– (Limited to 1 company)

- 3 free Conference delegate passes (note: does not include ticketed events i.e. Courses Wednesday & Thursday)
- 3 tickets to the IFEAT Dinner
- Company logo and link to company website to appear on the Conference website and logo in the Conference Brochure
- Full page colour advert to be included in the Conference Brochure
- 150 word Company profile included in the Conference Brochure
- Company logo to appear on all Conference signage
- Prime table location at the Closing Dinner
- Opportunity to send targeted communications to delegates via push notifications on the IFEAT Conference mobile app (conditions apply)

## \*GOLD CONFERENCE SPONSOR

MEMBER PRICE: \$14,300.00 NON-MEMBER PRICE: N/A

– (Limited to 3 companies)

- 2 free Conference delegate passes (note: does not include ticketed events i.e. Courses Wednesday & Thursday)
- 2 tickets to the IFEAT Dinner
- Company logo and link to company website to appear on the Conference website
- Half page colour advert to be included in the Conference Brochure
- Company logo on Conference Brochure
- Company logo to appear on signage at Conference and Welcome Reception

## \*BRONZE CONFERENCE SPONSOR

MEMBER PRICE: \$8,300.00 NON-MEMBER PRICE: N/A

– (Limited 5 companies)

- 1 free Conference delegate pass (note: does not include ticketed events i.e. Courses Wednesday & Thursday)
- 1 ticket to the IFEAT Dinner
- Company logo and link to company website to appear on the Conference website
- Quarter page colour advert to be included in the Conference Brochure
- Company logo on the Conference Brochure
- Company logo to appear on signage at Conference and Welcome Reception

## SPONSORSHIP PACKAGES

(\*Available to IFEAT Members only)





# SPONSORSHIP PACKAGES

## \*IFEAT EVENING DINNER SPONSOR

MEMBER PRICE: \$7,150.00

NON-MEMBER PRICE: N/A

– (Limited to 1 company)

The IFEAT dinner will provide your organisation with the opportunity to entertain the delegates (your clients) in an informal atmosphere. This package includes:

- 5 free IFEAT Dinner tickets
- Signage at the venue (pop up banners at the entrance)
- Company logo on the Conference Brochure and menus at the Dinner
- Company logo and link to company website to appear on the Conference website
- Opportunity to send targeted communications to delegates via push notifications on the IFEAT Conference mobile app (conditions apply)

## \*CLOSING BANQUET SPONSOR

MEMBER PRICE: \$11,300.00

NON-MEMBER PRICE: N/A

(Limited to 1 company)

The Closing Banquet provides the final opportunity of the Conference for your organisation to achieve considerable exposure to the delegates and your guests.

- 1 free Conference delegate pass (note: does not include ticketed events i.e. Courses Wednesday & Thursday)
- 1 free IFEAT Dinner ticket
- Company logo on the Conference Brochure and menus at the Dinner
- Company logo and link to company website to appear on the Conference website
- Company logo projected at the venue
- Prime table location at the dinner
- Opportunity to send targeted communications to delegates via push notifications on the IFEAT Conference mobile app (conditions apply)
- Opportunity to place a small branded gift at each guest place at the Closing Dinner (gift to be supplied at Sponsor's own cost, further conditions apply)

## BUFFET LUNCH SPONSOR

MEMBER PRICE: \$5,350.00

NON-MEMBER PRICE: \$6,500.00

(all 4 days) – (Limited to 2 companies)

This sponsorship package provides recognition of your company during the four days. The Lunch Sponsorship includes:

- Company name recognised as sponsor of the lunches for all four days during the Conference
- Company logo presented on pop up banners in the lunch areas and on the menus
- Company logo on the Conference Brochure
- Company logo and link to company website to appear on the Conference website





## SPONSORSHIP PACKAGES

### COFFEE BREAKS SPONSOR

MEMBER PRICE: **\$3,000.00**

NON-MEMBER PRICE: **\$4,165.00**

(all 4 days) – (limited to 2 companies)

The Coffee Break Sponsorship includes company recognition on all coffee stations at the IFEAT Conference. The Coffee Break Sponsorship includes:

- Company name recognised as sponsor of the coffee breaks on all four days during the Conference
- Company logo presented on pop up banners in the coffee break areas
- Company logo on the Conference Brochure
- Company logo and link to company website to appear on the Conference website

### COURSE SPONSOR

MEMBER PRICE: **\$1,800.00**

NON-MEMBER PRICE: **\$2,100.00**

– (exclusive for each course)

Course Sponsorship provides you exclusive recognition for one of the courses on either Wednesday or Thursday. The Course Sponsorship includes:

- Company name recognised as sponsor of one of the courses on either Wednesday or Thursday
- Company logo presented on roller banners during the course
- Logo on all official printed documents
- Company logo and link to company website to appear on the Conference website

### INSERTS INTO DELEGATE PACKS

(to be provided by the sponsor)

MEMBER PRICE: **\$1,100.00**

NON-MEMBER PRICE: **\$1,400.00**


– (limited to 3 companies)

- 1 x A4 page document insert (double sided permitted)
- Company logo on the Conference website.

### OTHER SPONSORSHIP (PENS, NOTEPAD)

MEMBER PRICE: **\$1,100.00**

NON-MEMBER PRICE: **\$1,400.00**

- Pens to be provided by the Sponsor
  - A4 Notepads to be provided by the Sponsor
  - Company logo on the Conference website
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# ADVERTISING IN THE CONFERENCE BROCHURE



## ADVERTISING IN THE CONFERENCE BROCHURE

The Conference Brochure will serve as a valuable resource distributed to all delegates. This will be a simple and effective way for your organisation to reach the entire conference delegation.

In addition to your advertisement, the conference brochure will include:

- Conference programme
- Speaker profiles and abstracts
- Exhibitor listing and Sponsor Information
- Networking activities

## ADVERTISING RATES

### Conference Brochure / Delegate list

Inner Front Page (1 Ad available)
Inner Back Page (1 Ad available)
Inner Full Page (2 Ads available)
Inner Half Page (4 Ads available)
Inner Quarter Page (4 Ads available)

### USD\$

### Member Price

\$4,165.00
\$3,800.00
\$3,570.00
\$2,150.00
\$1,200.00

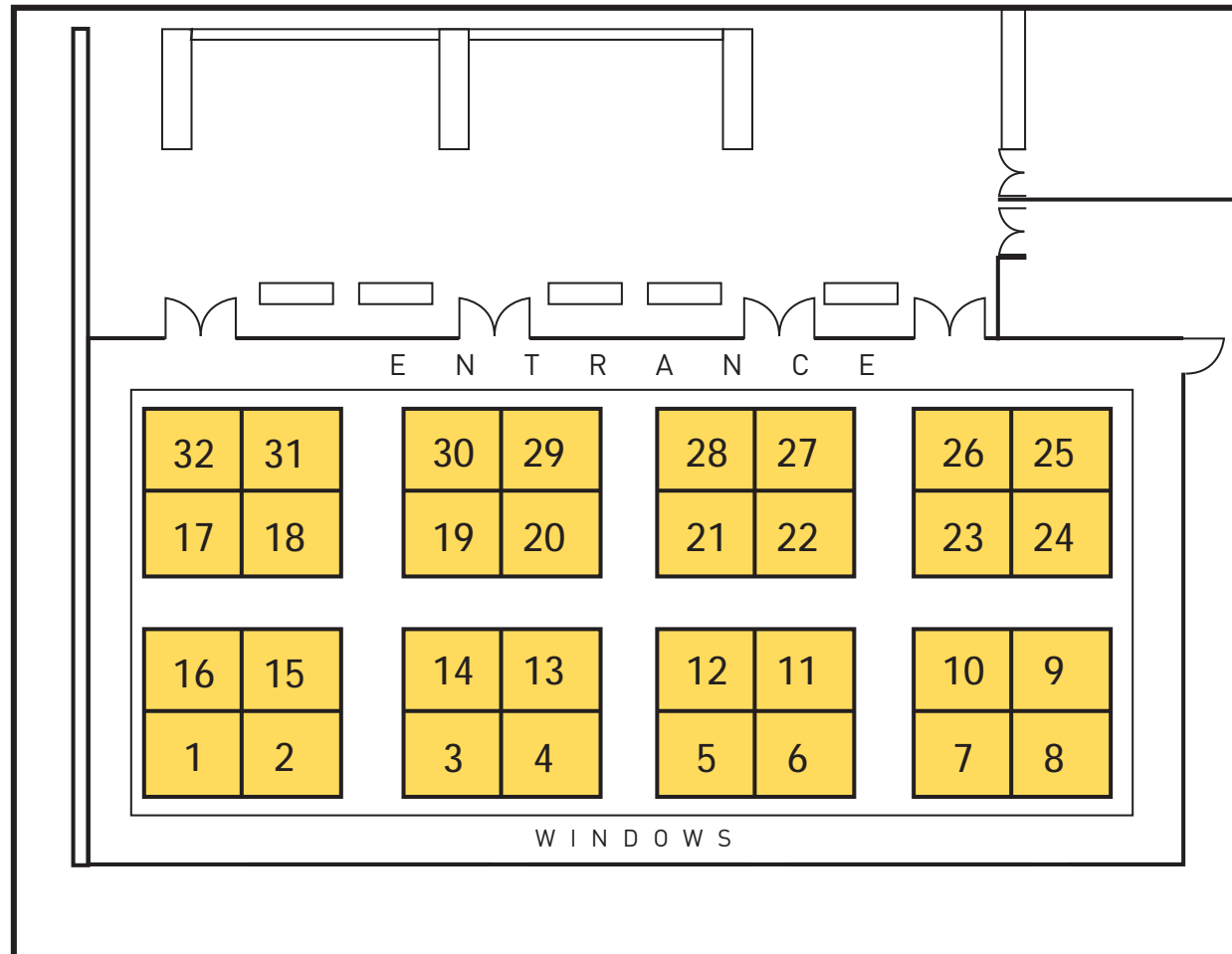
### USD\$

### Non-member Price

\$4,760.00
\$4,400.00
\$4,165.00
\$2,500.00
\$1,500.00

# EXHIBITION FLOOR PLAN

All booths are 3m x 2.5m



# BOOTH OPTION

3M X 2.5M BOOTH ONLY.

COST: USD \$3,200.00 (IFEAT MEMBERS) USD \$3,800.00 (NON MEMBERS)



## PRICE INCLUDES:

- Pre-decorated panels on back wall to 2.2m in height with printed graphics in vinyl adhesive (internal sides only). Side walls can also be branded at extra cost
- Company name text and stand numbering in vinyl adhesive
- Total area of the stand carpeted
- 2 spot lights 75 w
- 1 Electrical outlet
- Counter (This can be branded at extra cost)
- Cabinet with door and keys + 1 low table + 2 chairs + 1 paper basket
- Company name and address plus 20 word profile (or product list) in the printed Delegate Guide
- Company logo on the IFEAT Cartagena Conference Exhibition page plus a link to company's own website

## PRICE DOES NOT INCLUDE:

- Registration of your company personnel to the conference and exhibition. **Note that all companies taking booths must also register any booth staff as delegates at the Conference, either with a Full Delegate Package (for 4 days) or as Day Delegates on both Wednesday and Thursday**
- Any additional branding, furniture or equipment. Once payment is received you will receive the contact details for the approved exhibition contractor to place any additional orders directly with them

## INSTRUCTIONS FOR BOOKING:

- Please make your Exhibition Booth purchase online at [www.ifeat.org](http://www.ifeat.org)
- Booths will be sold on a first come first served basis
- Booths cannot be reserved/held without an online booking
- At the time of booking, you will be able to select your 1st, 2nd and 3rd preferred choice of booth number, referring to the Exhibition Plan. Booth numbers will be allocated on a first come, first served basis and confirmed ONLY when payment has been received.
- Once payment for your booth has been received, we will send you an 'Exhibit Space Contract' for you to complete with the details for your booth and company profile/logo.





[www.ifeat.org](http://www.ifeat.org)  
[conference@ifeat.org](mailto:conference@ifeat.org)

