FEAT WORLD
CONFERENCE ROUNDDUP
INTERNATIONAL FEDERATION OF
ESSENTIAL OILS
& AROMA TRADES
DECEMBER 2017
CALL FOR PAPERS
CARTAGENA, COLOMBIA
INTERVIEW WITH
JOHN BAILEY
ATHENS CONFERENCE ROUNDDUP
ATHENS, GREECE
24-28 SEPTEMBER 2017
CALL FOR PAPERS

Our Conferences in Dubai and Athens confirm that IFEAT has grown significantly, reflecting, we hope, the quality — not only of our Federation but also of the dynamics within our industry.

This raises several challenges: remain faithful to our origins and tradition, manage our growth smartly, keep offering an attractive Conference, keep in line with major change at work and remain the undisputed crossroads our industry needs and enjoys.

Athens took a few steps forward: an increased diversity of speakers on a shorter schedule, an enlarged exhibition and our first topical round table discussion. We all know the challenge: delegates need a lot of business networking time but also want to keep in touch with the aromatic world out there! Offering our delegates the best balance in four days remains our priority and your suggestions are welcome.

THANK YOU TO ALL OF YOU WHO PLAYED A PART IN MAKING ATHENS A GREAT MOMENT: THE BRILLIANT CONFERENCE COMMITTEE, OUR AMAZING IFEAT STAFF, MARIA AND MARTA (OUR DMCs) FOR MAKING MIRACLES, ANTONELLA CARLONE, IFEAT CHAIR, FOR HER UNIQUE DRIVE AND PETER GREENHALGH FOR DELIVERING A BOOK WHICH IS A CELEBRATION MASTERPIECE.

Now IFEAT sets sail for Cartagena, blown by the Caribbean wind to beautiful shores where Raúl Amigo, Conference Chair, eagerly expects us all next September for another great Conference.

See you all in Cartagena.”

Dominique Roques
ATHENS CELEBRATES!

Athens Conference Committee Chairman.

FOR EDITORIAL AND ADVERTISEMENT ENQUIRIES, PLEASE EMAIL THE EDITOR, TINA CARNE, AT: IFEATWORLD@IFEAT.ORG

ATLANTIC OCEAN

The 2018 annual IFEAT Conference will take place from 9th - 13th September 2018 in Cartagena, Colombia, South America.

The theme for Cartagena in 2018 is “Las Américas” - the conference programme will focus on:

- Essential oils and sourcing from Central and South America including the Caribbean and the Amazon
- Citrus production/trade overviews (with potential focus on Greening issues)
- F&F Markets in Latin America
- In addition, and of specific interest, views on topics or new developments regarding:
  - Biodiversity
  - Aromatic agriculture: developments and challenges
  - Climate change
  - Legislation
- Presentation Proposal/Abstract
  - We invite you to submit an abstract of what you propose to present at the IFEAT Conference. Presentations are normally a maximum of 20 minutes with five minutes for questions.
  - You may submit more than one proposal but a maximum of three.
  - Before submitting your abstract, please visit the IFEAT website for instructions. For more information, please visit: www.ifeat.org/cartagena-2018-call-for-papers

You may then submit your abstract proposal and speaker bio/information as instructed, no later than 28th February 2018 by email to: Tina Carne, IFEAT Conference Programme Coordinator. Email: programme@ifeat.org

WHERE THE WORLD COMES TO ITS SENSES

67 YEARS
3 GENERATIONS
1 AMBITION

Berjé has strived for excellence as a supplier of Essential Oils, and Aromatic Chemicals since our early days in New York City. In those six decades Berjé has built an inventory of over 3000 ingredients that covers the esoteric to the everyday. Rigorous QC standards, comprehensive traceability programs, and our recent SQF certification have established Berjé as a top tier distributor.

With that foundation Berjé is breaking new ground on improving the industry’s standard of service. Coupled with Berjé Trakia, a European rose and lavender production facility, our global network of partners gives us the reach to sell in over sixty countries on six continents. As we further our commitment to promoting environmentally stable solutions, Berjé guarantees the quality of the past and the good sustainable business practices of the future.
ATHENS CONFERENCE • 24TH - 28TH SEPTEMBER 2017

The IFEAT 2017 Conference was held in the beautiful and historic city of Athens, Greece, at the InterContinental Athenaeum Hotel, from Sunday 24th to Thursday 28th September.

The Welcome Reception, held at the InterContinental Hotel on Sunday 24th September, was attended by over 900* delegates and accompanying persons. Guests were greeted by Greek priestesses who presented them with a traditional olive wreath, before they moved into the cocktail reception to enjoy a wide range of canapés and drinks. The Welcome Reception is always popular and is particularly enjoyed as the record attendance levels continued throughout the Conference at the plenary sessions and the Closing Banquet*. Not only did we celebrate the history of IFEAT, but we looked at the first steps into the ongoing journey of 40 centuries of perfumery.

On Monday 25th September, IFEAT Athens Conference Chairman, Dominique Roques, formally opened the Conference by welcoming everybody to Athens and summarised what was to come over the four days. “We are fortunate to have brought together an impressive range of talent who will deliver some highly interesting presentations”, he said.

Celebration opened the Conference on this first morning with a special presentation by Dr Władysław S. Brud and Mr Richard C. Pisano Snr, who have been with IFEAT since the beginning. They presented 40 Years of IFEAT – The History; the first of two sessions looking back over the past four decades. Their second session took place on the morning of Tuesday 26th and was a photographic review of all Congresses with IFEAT participation and IFEAT Conferences from 1979-2016. To follow on the first day, Michael Carlos, Chairman of RIFM and Chairman of IFEA offered his highly-experienced view on the past and future of perfumery and creation, while Professor Jean-Pierre Brun, from the Collège de France, took us through a fascinating journey in our knowledge and discoveries of what Perfumery in Antiquity really was.

The Monday afternoon session dealt with Challenges and Opportunities in Essential Oils with a joint presentation from Catherine Crawford and Jolad Changrani on Africa Rising: Natura!s as a Challenge & Game Changer followed by Somalis’ Historical Frankincense Trade: Valuing Sustainability by Dr Anjumute Dasari. This was followed by a panel discussion which was, as ever, an animated affair!

On Tuesday morning, the IFEAT Business Session commenced with the AGM during which the Report and Accounts for 2016 and the appointment of the Auditor were approved. IFEAT’s outgoing President, Raúl Amigo proposed two new members, Zahra Osman and David Tomlinson, to vacancies on the Executive Committee as well as Alastair Hitchen as his successor as IFEAT President. Antonella Corleone, IFEAT Executive Committee Chair, delivered the Annual Review for the year 2016-17 and this was followed by the Education Reports from the IFEAT programmes at Plymouth and Reading Universities. IFEAT President, Raúl Amigo, then revealed the destination for the 2018 IFEAT Conference to be Cartagena, Colombia and a video was shown of this wonderful destination. This will be IFEAT’s first visit back to South America since Buenos Aires in 2001.

A report on the successful 2017 Bulgaria Study Tour was given along with another video - a memorable visual diary of the Tour. News of the 2018 Study Tour, which will take place in Spain in June, was presented by Jordi Calonge. The second part of the joint Richard Pisano Snr and Dr Brud presentation on IFEAT’s 40-year history then followed. The Tuesday morning session culminated with a presentation of Medals to the Best Students - Ruth Bore from the ICATS Course (Plymouth University) and Matteo Oldani from the Flavourist Course (Reading University).

The Scientific Session on Tuesday afternoon was well attended and covered Regulatory and Legislative Developments, starting with Pesticides in Naturals, presented by Michel Maneuvrier (SAPAD) and was followed by REACH, 10 Years of Defending the EU Market Access for Our Naturals, presented by Julie Cane. The session continued with Safety Assessments – The Natural Next Steps, presented by Jim Romine, (President of RIFM), and was followed by Limonene: From a Calculated Risk to a Data Based Hazard Classification for the Environment – The Impact on Essential Oils, by Dr Hans van Bergen. The programme finished with another discussion panel with a highly-esteemed line up of Jim Romine, Michel Maneuvrier, Kim Bleimann, Jans-Achim Pratzen and Martina Brandi (President IFEA).

The discussion was moderated by Sven Ballischmiedle (Executive Director of IOFI). We were pleased to see such a good number of delegates attending these sessions – many more than in previous years.

On Tuesday evening, the IFEAT Annual Dinner was held at the impressive Zappeion Hall, a building which dates back to the 1880s. Despite the unseasonable heavy rain showers, guests enjoyed the splendour of the building and an evening which was particularly special as it honoured some of IFEAT’s most influential contributors from the past 40 years.

The 2017 Founder’s Award was presented to Michael G Boudjouk in recognition of his many years of dedicated service to both IFEAT and the F&F industry. Dominique Roques and Antonella Corleone then invited some very special guests to the stage. Each was presented with an individually engraved award. Some of the recipients, although not now actively involved, whereas others have not attended an IFEAT Conference for a number of years, so we were delighted that they could join us in Athens.

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AWARDS WERE PRESENTED TO:

- Ronald V Neal
  Founder of IFEAT, Past IFEAT President and Past IFEAT Executive Committee Chairman (presented to his son Christopher Neal)
- Jose Luis Adrian
  Founding Member of IFEAT and Past IFEAT Executive Committee Chairman
- Richard C Pissano Sr
  Founding Member of IFEAT, Past IFEAT President, Past IFEAT Executive Committee Chairman and IFEAT Founder’s Award Recipient
- Dr Wladyslaw S Brud
  Past IFEAT President, Past IFEAT Executive Committee Chairman and IFEAT Founder’s Award Recipient
- Hugo Bovill
  Past IFEAT President and Past IFEAT Executive Committee Chairman
- Michael G Roudjouk
  Past IFEAT President and Past IFEAT Executive Committee Chairman
- Sant K Sangaraneria
  Past IFEAT Executive Committee Chairman and IFEAT Founder’s Award Recipient
- Katrina Neale
  Past IFEAT Executive Committee Chair
- Martin Gill
  Past IFEAT Executive Committee Chairman
- Alastair Hitchen
  Past IFEAT Executive Committee Chairman
- Stephen Manheimer
  IFEAT Founder’s Award Recipient
- Dr Peter Greenhalgh
  IFEAT Founder’s Award Recipient
- Mr Thierry Duclos
  IFEAT Founder’s Award Recipient

There were some additional award recipients who were not able to attend Athens so they will receive their award at a later date:

- Necati Guler
- Dr Clinton Green
- Dr Brian Lawrence
- Takio Yamada

- Ruth Bare and Matteo Oldani
  Accepting their Best Student Awards from Antonella Calvoco & Raul Arigo

- Dr Hans van Bergen
  Limonene: From a Calculated to a Data Based Hazard Classification for the Environment

- Jim Romine
  President of RIFM

- Dr Alison Green
  ICATs Perfumery Education Course Report

- Dominique Roques
  Conference Chairman
Wednesday 27th September saw the opening of the two-day Exhibition at the InterContinental Athenaeum Hotel with 29 exhibitors representing many different countries and areas within the F&F industry. Almost 800* delegates visited the exhibition on Wednesday alone, leaving exhibitors very happy with their experience.

In addition to the exhibition, IFEAT ran two pre-bookable one-day workshops this year on Wednesday and Thursday. On Wednesday, Michael Zviely ran a Flavours and Flavourings workshop and on Thursday Joanaa Norman ran an Intermediate Perfumery Workshop. The workshops were very well attended and the feedback from both was very positive.

We were excited to introduce a round table discussion on A Sustainable Future for Olibanum and Myrrh in Somaliland on Wednesday 27th September. A new addition to IFEAT Conferences, this fully booked discussion allowed an in-depth follow-up to Dr Anjanette Decarlo’s presentation on Monday 25th. Due to its popularity, this discussion panel format will be included in future Conference programmes.

The Conference ended with 850 delegates and accompanying persons attending the Closing Banquet held at the stunning ocean front location of Balux Prive. Guests were greeted by stilts walkers and drummers before making their way up the ‘IFEAT blue’ carpet to take a glass of Champagne. They could then take in the beautiful views during sunset before witnessing a rousing fireworks display over the sea – fortunately the rain held off this time! The band proved very popular this year with delegates and accompanying persons dancing until the early hours of Friday morning.

As it was IFEAT’s 40th Birthday, the evening could not pass without a birthday cake celebration! Dominique Roques and Antonella Carbone took to the stage to thank the sponsors, Athens Committee members and the IFEAT staff. It was then the turn of the IFEAT staff as a surprise to thank Dominique and Antonella for their fantastic efforts towards making the Conference such a huge success – by crowning them ‘King and Queen of IFEAT Athens 2017’ with gold laurel wreaths!

The growing number of delegates each year is testament to the ever-present relevance and importance of IFEAT to the flavour and fragrance industries. People attend every year for the unrivalled business and networking opportunities that the Conference provides along with the varied programme of lectures and workshops on offer.

Delegates are attending from all over the world with large numbers from India, China and other parts of Asia, hot on the heels of delegates from Europe and the USA who still lead the way in terms of representation.

We look forward to the 2018 Conference in Cartagena, Colombia and to the next 40 years of IFEAT’s success.

*Data source: official scanning data, each person counted once as a unique visitor.

Conference photography by Kate Parkinson can be viewed on the IFEAT website at: www.ifeat.org/athens-2017-gallery

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During his presidency, Raúl has been part of several IFEAT Committees and was very supportive of the Cochin and Singapore Conference extracts and flavour compounds, exporting concentrated citrus oils, spice and herb concentrates, labdanum, frankincense, myrrh and several other indigenous botanicals of the Horn of Africa. Zahra studied agricultural economics and development at Reading University (UK) and spent many years working with the United Nations around the world. She enjoys people, travel and speaks Somali, French and English fluently (whereas Spanish and Arabic remain “works in progress” - in her own words).

Zahra has devoted her entire career to creating economic activities to ensure decent livelihoods for rural communities. Zahra told IFEATWORLD: “It will be an honour to support and contribute to IFEAT’s activities and purpose to ultimately foster the issues affecting our collective interests. The partnership that we have as IFEAT members bodes well for joint, innovative and responsible action to impact our industry both downstream and upstream. I look forward to playing my part in an industry that impacts so many people’s lives.”

David Tomlinson is the Managing Director and Owner of Absolute Aromas Limited, United Kingdom, which he created in 1994. The company specializes in sourcing pure and natural essential oils from around the world and supplying customers across the globe from its production facility in Alton, Hampshire. He has an MA from Oxford University, where he studied PPE (Politics, Philosophy and Economics). David has attended two IFEAT Study Tours so far, to China and Bulgaria.

David told IFEATWORLD: “I’m delighted to honor and to serve on the Executive Committee. The industry faces some major challenges at the moment and IFEAT has a significant role to play in representing all sections of our organisation. I look forward to working with the Executive Committee towards the continued success of IFEAT and the challenges over the next three years.”

Zahra Osman Guelle is co-owner and director of neo botanika (Somaliland) which trades in frankincense, myrrh and several other indigenous botanicals of the Horn of Africa. Zahra studied agricultural economics and development at Reading University (UK) and spent many years working with the United Nations around the world. She enjoys people, travel and speaks Somali, French and English fluently (whereas Spanish and Arabic remain “works in progress” - in her own words).

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IFEAT’s Study Tours are proving increasingly popular. Registration for the 11th Study Tour, which will take place in Spain, was closed within 20 minutes of opening on November 20th. Some 46 delegates will be participating in the tour and there is a waiting list. The Spanish Study Tour will begin in Seville in southern Spain on Friday 13th June and will finish in Catalonia, northern Spain on Saturday 23rd June. Visits will be made to seven regions: Huelva, Seville, Sagovia, Guadalajara, Barcelonair, Lleida and Emporda. During the tour, delegates will see the production and processing of at least 16 different products; including eucalyptus globulus, citrus, gum labdanum, halichrysum, thyme, pine, turpentine, lavender, labdanum, lavender, Lovan, spice lavender, almond, hazelnut, grapefruit, and cypress and lentiscus.

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IFEAT would like to thank George for his work and support during his time on the Executive Committee.

The 2007 to 2009, I consider it a great honour to be asked to be President, following in the footsteps of Raúl Amigo. I look forward to working with the Executive Committee towards the continued success of IFEAT and the challenges over the next three years.”

Executive Committee.

During his presidency, Raúl also gave his best wishes to his successor Alastair Hitchen.

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MICHAEL G BOUDJOUK RECEIVES THE 2017 FOUNDER’S AWARD

The recipient of this year’s Founder’s Award was announced by Raúl Amigo, the President of IFEAT, at the IFEAT Dinner on the Tuesday evening at the Athens Conference.

Mr Michael G Boudjouk, Founder and President of Medallion International, a family owned company based in Pompton Plains, New Jersey, USA, is a dedicated and hard-working individual with a passion for our industry that has lasted over 50 years. Mr Boudjouk started his career at Shulton, went on to Warner Lambert and then moved on to Gentry International, which later became Crompton & Knowles. A strong analytical chemist with a desire to grow, he established his own company, Medallion International, in August 1976. Mr Boudjouk has been closely involved with IFEAT since the early years after meeting Murray Pearce of Cosmetic World News and IFEAT, who encouraged him to become active in the Federation. In the autumn of 1986 at the IFEAT Conference in Cairo, Egypt, Mr Boudjouk became a member of the Executive Committee. From 2002 until 2005 he was Executive Committee Chairman and from 2008 to 2014 he was IFEAT President, whilst chairing different Committees over the years. Mr Boudjouk has been particularly involved with the Education Committee to achieve his goal of continually educating new and current members of our industry, whether it be in flavours, fragrances or essential oils. 31 years later and he has accomplished more than he ever imagined and IFEAT has grown tremendously.

Mr Boudjouk’s dedication is an example for all and his love for IFEAT, and all those involved, extends far beyond his years. Today he remains involved with IFEAT as Ex-officio, an advisory position to the Executive Committee. Mr Boudjouk was present in Athens with his wife Amy and his daughter Paula, who witnessed him proudly collect the Founder’s Award.

The IFEAT Founder’s Award, otherwise known as the “Ron Neal Award”, was instituted by the Executive Committee in 2006 to honour Ron Neal, the Founder of IFEAT. It was his desire that it be awarded to one or more individuals to recognise a particular or exceptional service to IFEAT (or the industry) or for the “length of outstanding service”.

To celebrate the 40th anniversary, a copiously illustrated hardback book Celebrating IFEAT Around the World 1977 – 2017 was prepared tracing key events during IFEAT’s history.

The ten chapters of the book cover the following topics:
1. The Foundation of IFEAT
2. The F&F Industry
3. An Overview of IFEAT
4. Structure, Officers and Administration
5. Finance
6. Conferences
7. Study Tours
8. Education and Research
9. The Medal Lecture and Founder’s Award
10. The Future

Four short sections were reproduced in previous editions of IFEATWORLD and copies of the book were distributed as the delegate gift at the 2017 Athens Conference.

Copies will soon be available to buy online at the IFEAT website www.ifeat.org
Networking at industry events and functions forged an exceptional bond; John having well-established contacts for Murray who subsequently founded Cosmetic World News. They both revived Johnson Publications and secured a valuable distribution agreement for the H&R books of perfume, fragrance ingredients and guides worldwide.

The tribute and pictures in chapter 3 of the wonderfully written IFEAT 40th anniversary book by Peter gave due credit to Murray with his PA, Maimie Bohemen for their devotion and time to the early founding years, making John very proud of knowing and working with a true IFEAT pioneer.

Reflecting now on the Athens conference, particularly John’s excitement at being in Greece again after a lapse of almost 36 years since his first freelance assignment when he spent a month in one of Greece’s oldest olive oil factories advising and setting up a small application laboratory for producing toilet soap.

John then reflected on the excellent Athens lecture programme as well as the 40 centuries of Greek involvement in perfume, dating back to the botanist Theophrastus and his 4th century BC essay, Concerning Odours.

As a passionate bibliophile and an enthusiastic supporter of the IFEAT/ICATS education course endorsed by the BSP, John is currently working on a follow up to the BSP’s 50th Anniversary book which he initiated and co-authored: British Perfumery A Fragrant History, which was launched in 2013.

The British Society of Perfumers have in John Bailey one of the best representatives that anyone could have at an industry conference...he’s an excellent networker, good on industry anecdotes and loves good conversation!

Following John’s two consecutive terms of office as President of the British Society of Perfumers 2012 & 2013, he was elected an Honorary Member and the first elected Honorary Ambassador.

John’s lecture is available on the IFEAT website for members to download.
NEW IFEAT MEMBERS

Below is a list of new IFEAT members who had joined by 31st October 2017.

Planifolia Ltd
10 Frere Felix de Valois Street, Port Louis
Mauritius
Contact: Mr Francois Bloch
Email: francois.b@planifoliagroup.com

LANXESS India Private Limited
LANXESS House, Plot no. A 162-164, Road no 27, MIDC, Wagle Estate, Thane (W) - 400604, Maharashtra
India
Contact: Ms Harshada Kachare Bhade
Email: Harshada.Kachare@lanxess.com
Web: www.lanxess.in

Essentia Dalmatica PZ
Dr Franje Tudjmana 46, 22 222 Skradin
Croatia
Contact: Ms Luca Rasin
Email: essentia.dalmatica@gmail.com
Web: www.helichrysumitalicum.fullbusiness.com

Pacha Soap Co.
405 w. 2nd Street, Hastings, NE 68901
USA
Contact: Mr Andrew Vrbas
Email: andrew@pachasoap.com
Web: www.pachasoap.com

Elfarma.ru OOO
Ul. Burakova, D.27/2, G. Moskva, 105118
Russia
Contact: Mr Denis Elagin
Email: elagin@elfarma.ru
Web: zakupki@elfarma.ru

Wildwood Oils of Australia
P.O. Box 681, Angaston, South Australia 5353
Australia
Contact: Mrs Dianne Carroll
Email: yakilo@kin.net.au
Web: www.wildwoodoils.com

New Zealand Mānuka Group
525b SH30, Awakeri 3191
New Zealand
Contact: Mr Karl Gradon
Email: Karl.gradon@nzmanukagroup.com
Web: www.nzmanukagroup.com

ATI International Inc.
185-A, Industrial Parkway, Branchburg, New Jersey 08876
USA
Contact: Dr Ezzat Abdelrahman
Email: ati@atiinternationalinc.com
Web: www.atiinternationalinc.com

Guangzhou Aromatic Imp. & Exp. Co., Ltd.
Room 612, South Tower Block C, Zhongzhou Center, Xinggangdong Road 1068, Haizhu District, Guangzhou
China
Contact: Ms Jing (Jenny) Liu
Email: admin@gzaromatic.com
Web: https://hbea1688.1688.com

ET Slavysana Stateva
Selskostapanski dvor, 9377 Popigrigorovo
Bulgaria
Contact: Ms Slavysana Stateva
Email: slavysana.stateva@stateva.info
Web: Under Construction

For more than 50 years your reliable essential lemon oil and lemon essences partner

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andres.gonzalez@vicentetrapani.com