



# IFEAT ACADEMY

# UNIT 12:

## FRAGRANCE - CREATION, EVALUATION, AND APPLICATION

**20 Credits**

**200 Learning Hours**

**Unit Fee**

*IFEAT Members: £1,350*

*Non-Members: £1,670*

**Apply Here**

*[ifeat.academy](http://ifeat.academy)*

### Unit Overview

In this comprehensive and advanced unit, you will develop your skills in fragrance creation and evaluation. Covering the art and science of blending, assessing, and applying fragrances, this unit ensures that your products meet the highest standards of quality and appeal. You will explore the sense of smell, perfume structure, fragrance families, and the psychological effects of scents. Additionally, you will learn how to create perfumes for different markets and applications, with a focus on both fine fragrance and functional perfumery. This unit equips you with the knowledge and practical skills needed to innovate and excel in the global fragrance industry.

### Further Information

- [education@ifeat.org](mailto:education@ifeat.org)
- [ifeat.academy](http://ifeat.academy)
- [ifeat.org](http://ifeat.org)



The IFEAT Academy is endorsed by the following:



# UNIT 12:

## FRAGRANCE - CREATION, EVALUATION, AND APPLICATION

### What's included?



Flexible Learning



Academic Support



Interactive

## Unit Aims

By the end of the unit you will be able to:



- Master the art and science of fragrance creation, from understanding ingredients and structures to formulating unique and high-quality perfumes
- Develop advanced skills in fragrance evaluation and classification, enabling the creation of products that meet diverse market demands and applications
- Understand the psychological, sensory, and market factors influencing fragrance design, and apply this knowledge to produce appealing and innovative products

## UNIT LEARNING OUTCOMES



Demonstrate a comprehensive understanding of fragrance ingredients, perfume structures, and the classification of fragrances, including their psychological and sensory impacts



Critically evaluate and classify fragrances using industry-standard techniques, understanding the interplay of scent components and their effect on final compositions



Develop project management and creative skills necessary for leading fragrance creation projects, from conceptualization to market-ready products



Apply knowledge of fragrance blending, evaluation, and application to create perfumes that align with specific briefs and market requirements

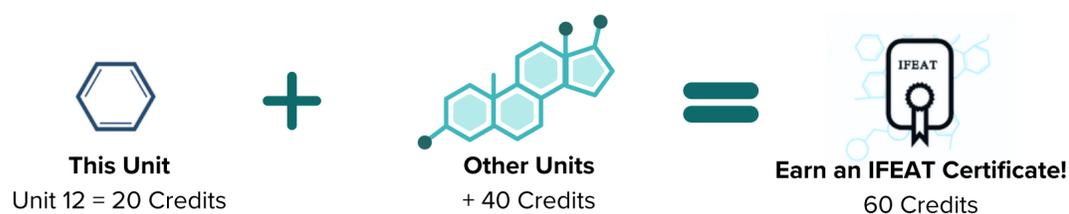


Enhance professional expertise in fragrance creation, evaluation, and application, preparing for roles in fine fragrance and functional perfumery sectors

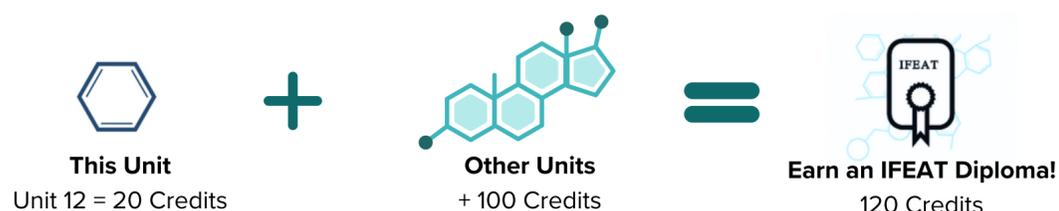


Synthesise information on fragrance families, accords, and market trends to innovate and excel in creating diverse and appealing fragrance products

## Combine units for an IFEAT Certificate



## Combine units for an IFEAT Diploma



The IFEAT Academy is endorsed by the following:



The Department of Food and Nutritional Sciences



International Fragrance Association UK



The UK Flavour Association



British Society of Flavourists



Perfumer & Flavorist+



British Society of Perfumers



American Society of Perfumers